



## NASSAU COUNTY

### CHIEF ECONOMIC DEVELOPER



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With a below-average cost of living, and beautiful beaches and wildlife within minutes of home and work, Nassau County provides the ultimate quality of life. With its year-round temperate climate and the vast array of things to do, it's the kind of place that makes you feel like you're on vacation 365 days a year.

As one of the fastest-growing rural counties in Florida, Nassau County is part of the region with the youngest labor force, and that means more new workers from which to choose. Nassau County's manufacturing-and-services-based economy appeals to companies who need room to spread out, or those who want to locate in one of the most beautiful settings in the United States.

### NASSAU COUNTY STATISTICS

#### Population

Classification	Numbers
Total Population (2011)	75,721
Projected Population Growth (2016)	85,426
Population Growth (2011 to 2016)	12.8%
Median Age	42.4

Source: Decision Data Resources, 2011

Age in Years	Population
Under 4	5.0%
5-14	12.1%
15-19	6.5%
20-24	6.1%
25-34	11.0%
35-44	13.2%
45-54	15.5%
55-64	14.2%
65-74	9.4%
75-84	5.1%
85+	1.9%

Source: Decision Data Resources, 2011

#### Racial Mix\*

Race	Percentage
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Race	Percentage
White	89.8%
Black	6.4%
American Indian or Alaskan Native	0.4%
Asian	0.9%
Some Other Race	0.6%
Two or More Races	1.9%
**Hispanic or Latino Origin	3.5%

\*Race alone or in combination with one or more other races. Totals may not equal 100%.

\*\* Persons of Hispanic or Latino origin can be of any race.

Source: Decision Data Resources, 2011

### Major Employers

Employer	Sector	Number of Employees
Nassau County School Board	Public Education	1,480
Nassau County	County Government	670
Amelia Island Plantation	Resort/Real Estate	630
The Ritz-Carlton Amelia Island	Resort Hotel	560
Federal Aviation Administration	Air Traffic Control	550
Smurfit Stone	Craft Liner Board Paper Manufacturer	440
Baptist Medical Center Nassau	Healthcare	410
Rayonier	Specialty Pulp & Paper Production	280
Care Center of Nassau	Immediate Care Facility	250
City of Fernandina Beach	Government Offices — City	230
Quality Health of Fernandina Beach	Nursing Home Skilled Care	110
White Oak Plantation	Resort	100

Information current as of March 2011

### Income

Classification	Income
Average Household Income	\$76,706
Median Household Income	\$59,284
Per Capita Income	\$30,416

Source: Decision Data Resources, 2011

