



## DUVAL COUNTY

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It's easy to see why so many people are moving to the Jacksonville area each year. Jacksonville has one of the lowest overall costs of living in Florida and the United States. Affordable, high-quality housing, ample recreational opportunities, proximity to the beach and short commute times are just some of the reasons why so many people choose to relocate to Jacksonville every year.

Jacksonville's cost of living index is 94.3 out of a national average of 100, due in large part to relatively low housing costs. Residents enjoy low prices for grocery items, utilities, transportation, health care, and miscellaneous goods and services, all of which enhance a quality lifestyle. Jacksonville's moderate year-round climate affords residents an environment in which they can continually enjoy outdoor opportunities for exercise, recreation or relaxation, making them more-productive, happier and healthier employees.

More than 30,000 new jobs have been created by companies expanding or relocating to Jacksonville since 2000. The continual influx of new business into Jacksonville is driven by the positive economic climate the city boasts. Jacksonville's deep-water port is the 14th largest in the United States and handles shipments from around the globe.

Many large employers, both manufacturing and non-manufacturing, have established strong footholds in Jacksonville. Recent years have brought major announcements from companies like Fidelity Investments, Merrill Lynch, Washington Mutual, Bridgestone Firestone, Fidelity National Financial and many others. The result is an open market of thriving competition that recruits more new business to the Jacksonville community on a daily basis.

### DUVAL COUNTY STATISTICS

#### Population

Classification	Numbers
Total Population (2011)	872,382
Projected Population (2016)	904,849
Population Growth (2011 to 2016)	3.7%
Median Age	35.2

Source: Decision Data, 2011

Age in Years	Population
Under 4	7.3%
5-14	13.4%
15-19	6.6%
20-24	7.0%
25-34	15.3%
35-44	14.0%
45-54	14.3%
55-64	10.8%
65-74	5.8%

65-74	3.0%
75-84	3.7%
85+	1.6%

Source: Decision Data Resources, 2011

### Racial Mix\*

Race	Percentage
White	60.8%
Black	29.5%
American Indian or Alaskan Native	0.4%
Asian	4.2%
Other Race	2.0%
Two or More Races	3.0%
**Hispanic or Latino Origin	8.2%

\*Race alone or in combination with one or more other races. Total may not equal 100%.

\*\* Persons of Hispanic or Latino origin can be of any race.

Source: Decision Data Resources, 2011

### Major Employers

Employer	Sector	Number of Employees
Naval Air Station	U.S. Navy	25,240
Duval County Public Schools	Public Education	14,480
Naval Station Mayport	U.S. Navy	12,670
City of Jacksonville	Municipal Government	8,820
Baptist Health	Hospital	8,270
Bank of America Merrill Lynch	Banking & Investments	6,400
Blue Cross & Blue Shield of Florida	Health Insurance Regional Headquarters	6,000
Citi	Consumer Finance	5,000
Mayo Clinic	Multi-Specialty Health Center	4,970
United Parcel Service	Worldwide Parcel Delivery	4,100
St. Vincent's Medical Care	Health Care	4,000
U.S. Postal Service	Processing and Delivery of Mail	3,790
Shands Jacksonville	Hospital-Health Care	3,500
CSX	Railroad Corporate Headquarters	3,300
Jacksonville Sheriffs Office	City Government-Correctional Institute	3,300
Fleet Readiness Center Southeast	Maintenance, Repair and Overhaul/U.S. Navy	3,200

Information current as of June 2010

### Income

Classification	Income
Average Household Income	\$66,791
Median Household Income	\$51,851
Per Capita Income	\$27,347

Source: Decision Data Resources, 2011

